



# chris j. howard

MEDIA ALCHEMIST

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## OBJECTIVE

Communications expert with 18+ years experience in all phases of design, communication, marketing, web development, and video & film production is seeking to use design, communication and media to tell compelling stories and share new ideas.

## QUALITIES

- Inventive and insightful
- Attention to quality
- Articulate with ideas
- Able to hold space for the smallest details and the highest bird's-eye view
- Plays very well with others

### *Mastery in the following:*

Photoshop, Illustrator, After Effects, Premiere Pro, Sound Forge, Dreamweaver, HTML, Acrobat, Office suite, video & audio compression, The Internet(s), Email

### *Proficient in the following:*

3ds max, DVD-lab Pro, Flash, InDesign, JavaScript, CSS, MySQL, PHP, AJAX, XML, WordPress, Squarespace, MailChimp

Telly Award winner and Addy Award winner.

Traveled to eleven countries, and has lived in four of them.

## INTERESTS

An avid film lover, music devotee, and photographer. Passionate about art, design, architecture, history, science, space travel, philosophy, health, feeling good, cooking, reading, and people. Has volunteered for a number of non-profit organizations and political campaigns.

## EXPERIENCE

### **Freelance**, 2004 – Present.

*graphic designer. motion graphics artist. web developer. film producer. consultant.*

Created print and identity pieces, book design and layout, label design and product packaging, copy writing and editing, motion graphics, web sites, web applications, DVD authoring, and film post-production work for a variety of clients.

### **Red Rock Media Productions, Inc.**, 1997 – 2004.

*president. creative director. designer.*

Created print and identity pieces, collateral, web sites and web applications, email campaigns, label design and product packaging, multi-media kiosks, interactive CD-ROMs, newspaper and magazine display ads, billboards, television commercials, and industrial and educational videos for a variety of clients.

Oversaw project management and client relations. Wrote and edited copy. Managed five employees and numerous independent contractors. Created a variety of internal scheduling and billing database systems and client communication tools.

## PROJECTS

Helped produce a feature-length documentary film, including working with the director during post production to plan and outline the story of the film, assisting in editing, and undertaking complete color correction, title design, sound design and mixing, closed captioning, DVD authoring, identity and packaging, promotion and distribution, web design, submission to film festivals, organizing screenings, producing panel discussions, coordinating radio interviews, writing press releases and creating a press kit.

Contracted by Salt Lake City Corporation to plan, manage and develop the redesign of the Official Salt Lake City web site and the Salt Lake City International Airport web site for the 2002 Winter Olympic Games. Conducted surveys, focus groups, met with city and community leaders, and undertook exhaustive research to make recommendations, design enhancements, and in many cases build new systems from the ground up.

Wrote, edited and produced several radio essays for KRCL community radio.

Produced visuals for many live events, including motion graphics design and technical direction/logistics.

Worked with Spy Hop Productions and the Sundance Institute to coordinate and manage the 2010 Utah High School Screening Series, including selecting the short student films, working with the student filmmakers to prepare their films for digital HD projection, and coordinating with the Director of Artist Relations to determine which short film would be appropriate to pair with each feature film, coordinating with the technical staff, as well as creating the one sheets for each film.